



Marketing Services

C37  
PORSCHE DESIGN

D49  
GUCCI

Photo Exhibition  
by GMT

C33  
CARL F. BUCHERER  
LUCERNE 1888

Special Exhibition

D39  
EDOX  
Maître Horloger - Les Genevez  
depuis 1884  
claude bernard  
swiss made watches

V100 Francéclat  
V110 Bundesverband Schmuck + Uhren  
V130 Japan Clock & Watch Association  
V140 Fédération de l'Industrie Horlogère Suisse

D35  
ORIS  
HÖLSTEIN 1904

A39  
FREDERIQUE CONSTANT  
GENEVE  
Live your passion  
Alpina  
DEMONACO

C31  
BREITLING  
1884

Moët & Chandon Bar

Restaurant  
Central Plaza

Press Centre

A33  
Bell & Ross

A31  
CHANEL

Blog Spot

Pocket Park

GUCCI

A11  
TUDOR  
ROLEX

D15  
Chopard  
THE ARTISAN OF EMOTIONS - SINCE 1860

D11  
PATEK PHILIPPE  
GENEVE

A05  
HUBLOT

D05  
ZENITH

A01  
BVLGARI  
ROMA

DOI  
TAG Heuer  
SWISS AVANT-GARDE SINCE 1860

Hospitality Lounge



ENTRANCE





**europa star**  
THE BIGGEST  
watchprint.com  
publications on watches and jewellery

Mezzanine:  
The Watch Incubator



L10



L08



CHRISTIAN MANKL  
WATCHES & JEWELLERY

L06

GRÖNEFELD  
THE SWISS WATCHES EXPERT  
VOUTILAINEN  
Artisan d'Horlogerie d'Art  
SARPANEVA  
BERNARD FAVRE Loupe System

L07

**URWERK**  
BY BAUMGARTNER + FREI

L05

**CZAPEK**  
GENÈVE

L03

CLAUDE MEYLAN  
VALLE D'AOUX

L16

**AKRIVIA**  
GENÈVE

L12

**MB&F**  
HOROLOGICAL LAB

L13

FERDINAND  
← 1753 →  
BERTHOUD

L11

  
LE RHÔNE  
GENÈVE

L18

  
RESERVOIR  
SWISS MADE

L22

  
KERBEDANZ  
— SUCHSTÄTEL SWITZER —

L24

  
MAURON Mussy

L27

*Romain Gauthier*  
THE EVOLUTION OF TRADITION

L25

  
SCHWARZ ETIENNE  
MANUFACTURE 1962

L23

  
LOUIS MOINET  
1806

L21

  
URBAN JÜRGENSEN  
1778

L20

LANG & HEYNE  
DRESDEN

L31



L30

  
LEHMANN

L50

  
STROM  
SWISS TIMEPIECES & JEWELLERY



Bar / Catering

L43

  
**L'EPEE**  
1839

L52

  
ARTYA  
UNIQUE PIECES

L54

MENINTIME